

## A ClaimRemedi White Paper: Advantages of Private Labeling

### The Challenge:

#### You Want Your Customers to:

- Get their insurance claims paid faster
- Have fewer denials
- Have access to an easy to use claims management solution
- Have end-to-end revenue management for every insurance claim

#### You Want to:

- Have access to excellent customer support
- Better differentiate yourself from the competition
- Provide a revenue stream to your bottom line
- Lower EDI support costs

*However, You Don't Have the Time or Expertise to Develop These Capabilities!*

### The Solution:

You can private label ClaimRemedi's complete claim cycle revenue management solution with your logo and have direct access to ClaimRemedi's eligibility verification and claims processing web portals. You will be able to provide all of the claims processing capabilities you want for your clients, and all you have to do is partner with ClaimRemedi.

Whether you are a vendor or service provider of practice management, hospital information systems or other revenue cycle management products – ClaimRemedi welcomes the opportunity to work with you as a strategic partner.

For our valued vendor partners, we offer state-of-the-art, web-based claims processing solutions that not only remove the hassles of claims processing, but also add value to your existing product lines and create additional revenue streams. Our responsive, experienced and knowledgeable partner support program allows you to focus on your products, while we make sure your providers' claims are processed, tracked and paid – and we handle any claim or payer issues that may arise.



*“ClaimRemedi’s flexible user interface technology allows easy integration to our services with our products look and feel. The fact that we are using a partner’s services is transparent to our customers. The ClaimRemedi support is second to none.”*

**A.J. Schreiber**  
CEO, PM/EMR Vendor

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Our options include private labeling, interfacing all or parts of our services from anywhere within your application, enabling/disabling of user interface features and functions, auto logons, web services, FTP, HTTPS, etc.

We provide our vendor partners with connectivity to all commercial and government payers that accept professional, institutional and dental electronic claims. Our claims scrubbing and on-line editing catch errors that lead to payer rejections and denials – allowing your clients to make corrections before claims are forwarded to payers.

Our claims workflow management solution provides complete claim tracking from submission through claim adjudication – and assists in assigning claims that need staff follow-up. Analytical tools and reports help manage denials, measure staff productivity, provide audit trails, compare payer payments and denials, and identify the most common reasons for claim errors and payer denials for your customers.

We provide conversion of non-837 claim files – NSF professional, institutional and dental formats, professional and institutional paper print images, EMC, and a variety of other non-standard formats. Our print-to-paper services for professional, institutional and dental claims provide claim submissions for your customers to payers who do not accept electronic claims.

ClaimRemedi offers Electronic Remittance Advice (ERA) processing for downloading ERAs into your customers’ practice management/billing systems to facilitate auto-posting—as well as providing human readable ERA reporting tools for manual posting and other analyses.

And finally, our eligibility verification provides fast and easy access for your customers to payer eligibility and benefit information for establishing patient coverage, including co-payment and coinsurance and deductible amounts.

